



Innovative Approaches in Behavioral Marketing for the Green Economy Conference

September 9-11, 2009
Madison, Wisconsin

Hosted at the Wisconsin School of Business
Fluno Center for Executive Education
601 University Avenue
Madison, WI 53715-1035

LODGING INFORMATION

The Fluno Center has 100 executive residence rooms, providing program participants with convenient and comfortable overnight accommodations. Make your reservations by calling the Fluno Center at 877-77-FLUNO. Room rates are \$144 per night. Parking is available at the Fluno Center for \$8 per day.

Also see: <http://exed.wisc.edu/fluno/default.asp>

REGISTRATION

Register online at:
www.gkaresearch.com/register.html

Or, return this form and your check to:
Kim Dobbins
GKA Research, Inc.
2976 Triverton Pike Drive
Madison, WI 53711

QUESTIONS

E-mail: KDobbins@GKAResearch.com
Phone: (800) 205-7145

UPCOMING EVENTS

To see other conferences GKA Research will be participating in, follow this link:
<http://www.gkaresearch.com/events.html>

REGISTRATION INFORMATION

Registration Options:

- Regular (July 16 – Aug. 31) \$500
- Late (after Aug. 31)..... \$550

Register online and pay using a credit card at: www.gkaresearch.com/register.html. There is an additional \$20 fee for paying via credit card.

Or, print this form and return it with your check to:

Kim Dobbins
GKA Research, Inc.
2976 Triverton Pike Drive
Madison, WI 53711

Contact Information:

Name (Please Print)

Organization

Street Address

Suite Number

City

State

Zip

Phone

E-mail Address

Name for Badge

- Check here if you will have dinner at the Fluno Center on Thursday evening